

Follow the Yukon River Fisheries Buzz Online

By Evan Blankenship, Communications Assistant

YRDFA is exploring new, internet-based ways to share information and opportunities concerning Yukon River fisheries. More and more people are turning to the web to learn and share news, and we want to make it easy to keep up with all the latest happenings.

In this article we go through all our new tools and explain what they are and how we're hoping to use them. Don't worry, we're still sending out our paper newsletters. The following are just other ways to keep in touch.

Twitter

Twitter is an online messaging tool, and YRDFA will be using our new account (<http://twitter.com/YRDFA>) to share what's going on with the organization, our projects and meetings, and timely concerns of Yukon River fisheries. Follow us, and you can expect to receive between 3 tweets per week and 3 per day when we're attending important events.

Facebook

YRDFA's facebook fan-page (<http://www.facebook.com/pages/Yukon-River-Drainage-Fisheries-Association/204306533264>) will act like a hub to keep track of our varied activities. You can share it with your friends, gain access to videos and photography from our projects and meetings, and in general keep track of what's going on with fisheries up and down the river.

Online Forum

YRDFA has created an online forum at <http://salmontest.conforums.com/>. This is a tool for fishers and community members to discuss upcoming policy issues, pending Board of Fisheries proposals, and other fisheries-related issues. YRDFA staff will be updating it as necessary to reflect upcoming events. It is free and simple to share an opinion and ask a question and is a way for everyone to be involved in the discussion.

E-News

YRDFA is sending out monthly email newsletters. These brief, pointed emails will bring news to your inbox about upcoming events, policy issues, and reminders of deadlines. To sign-up look for the "Join Now" button on the left side of YRDFA's homepage (<http://yukonsalmon.org/>) or email: evan.blankenship@yukonsalmon.org with the subject line "Subscribe for Enews." Of course we'll keep your contact info private and you can unsubscribe anytime.